



1. Title of the certificate (LT)¹
Profesinio mokymo diplomas. Vizualinės reklamos gamintojo mokymo programa (valstybinis kodas 440041402)
¹ in original language

2. Translated title of the certificate (EN)¹
Qualified worker's Diploma. Visual Advertisement Producer Training Programme (state code 440041402)
¹ If applicable. This translation has no legal status.

3. Profile of skills and competences
<ol style="list-style-type: none"> 1. Prepare the workplace, equipment, and work tools. 2. Work safely. 3. Take an order. 4. Select the required amount of materials needed for the production of visual advertising. 5. Prepare materials for the production of visual advertising. 6. Plan stages for the production of visual advertising. 7. Select methods for the display of visual advertising. 8. Prepare a model for visual advertising. 9. Produce visual advertising that has been designed. 10. Install visual advertising and perform warranty maintenance

4. Range of occupations accessible to the holder of the certificate¹
Preparation for the production of visual advertising, selection of materials for the production of visual advertising, and production of visual advertising
¹ If applicable

<p>(*) Explanatory note This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.</p> <p>© European Union, 2002-2014 http://europass.cedefop.europa.eu</p>

5. Official basis of the certificate	
Name and status of the body awarding the certificate Legal entity with licence to provide formal vocational training programmes	Name and status of the national/regional authority providing accreditation/recognition of the certificate Ministry of Education and Science of The Republic of Lithuania
Level of the certificate (national or international) ISCED 454; LTKS IV; EKS 4	Grading scale / Pass requirements 10 grade scale. A Pass Grade - Grade 4-10 or entry "Passed"
Access to next level of education/training Possibility to continue studies at the higher level of education programme	International agreements
Legal basis Law on Education of the Republic of Lithuania Law on Vocational Education and Training of the Republic of Lithuania Resolution No. 535 of 4 May 2010 of the Government of the Republic of Lithuania "On the approval of the description of the National Qualifications Framework	


6. Officially recognised ways of acquiring the certificate
Aggregate duration of learning required to get the certificate (in weeks): 78
Ratio of theoretical and practical learning (%): 39/61
Duration and place of apprenticeship (in weeks): (15)
Possibility to include passed education: passed education included by evaluating the knowledge

Description of vocational education and training received	Part of programme (%)	Duration (in weeks)
School-/training centre-based	39	31
Workplace-based	61	47
Accredited prior learning		
Total duration of the education/ training leading to the certificate		78

Entry requirements
Additional information

More information (including the description of the national system of qualifications) at:

www.aikos.smm.lt, www.europass.lt, www.euroguidance.lt, www.kpmc.lt
The National Reference Points:
www.europass.lt, www.smpf.lt